

SERVICE POINT MANAGEMENT SYSTEM FOR USE
IN SALES PROMOTION SERVICES

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ABSTRACT OF THE DISCLOSURE

10 A service point management system employs a computer
for managing points issued to each customer who receives
service according to the points. A point issue unit
issues points to the customer according to transactions
performed by the customer. A point accumulation unit
calculates and accumulates the issued points. A point
15 notification unit notifies the customer of point
information. A customer identification unit identifies
the customer according to customer identification data
entered through a customer or store terminal. The point
notification unit notifies the customer identified by the
20 customer identification unit of the customer's cumulative
point information before the customer carries out
transactions.